

FOR IMMEDIATE RELEASE



Assets Available at: www.tractionpr.com/EU

COME TO PLANET CALYPSO AND GET A CHANCE TO WIN A NEW STARTER PACK

Each pack of virtual equipment is worth real money

Gothenburg, Sweden – June 6, 2014 /Planet Calypso/ – Planet Calypso AB, operator of the longest established planet in the largest Massively Multiplayer Online Real Cash Economy (MMORCE), announced today that it will be giving away 25 of its new starter packs to help new players get to the fun even faster. Each pack has essential equipment for survival in the harsh wilds of Planet Calypso including armor and ammo.

The contest will showcase the new starter packs that are designed to give new players a fighting chance on their adventures. With a selection of three levels, each featuring the new Harrier Armor, a weapon, first aid pack and more the new starter packs, labeled Bronze, Silver and Gold, will be available for \$5, \$15 and \$40 respectively. The Silver and Gold packages will also contain some PED, the currency of Planet Calypso, so players can participate in the economy right from the start. Starter packs will be available to new players at account creation, and existing players can purchase the packs in the brand new web shop that will soon be launched at <https://account.entropiauniverse.com>.

Contest Rules

Scoring

Highest single loots on Argonaut Scouts

Prizes

25 starter packs containing:

- One full set of Adjusted Harrier armor.
- 50 PED of Universal Ammo
- One Neurobiotic Booster A5 1mg - 1 Hour 50% skill gain increase
- One H-DNA - Automated revival device.

Event Dates

- Event Start: Friday, June 6, 14:00 UTC
- Event End: Monday, June 9, 14:00 UTC

Spawn Locations

- Minopolis: 86908, 84825
- Fort Ithaca: 69028, 87093
- Ashi coords 83039, 78002

Rules & Notes

Teams are allowed in this event, but note that the highest single loot will be attributed to the avatar that scores the killing blow. Limit of one prize per avatar account. Once selected for a prize, all subsequent globals for that avatar will be removed from the ranking list. Any attempt at abusing any Entropia Universe systems or features in order to gain an unfair advantage over other participants will be grounds for disqualification from the event, forfeiture of any prizes, and possible sanctions imposed on one's Entropia Universe account.

Entropia Universe is the largest Massively Multiplayer Online Real Cash Economy (MMORCE) game in the world. Players have no monthly costs, but deposit and withdraw real funds for their adventures on any planet, including Planet Calypso, in the Entropia Universe. For more information on Entropia Universe or to download the free game please visit www.entropiauniverse.com.

About Planet Calypso AB

Planet Calypso AB develops and markets Planet Calypso, a Massively Multiplayer Online Real Cash Economy (MMORCE) game based on the Entropia Platform, and is part of the Entropia Universe. Set in a distant future, the planet Calypso is home to an expanding human colony engaged with the natural and economic elements of establishing their new civilization.

For more information on Planet Calypso AB (PCAB) and Planet Calypso please contact us at the numbers below or go to our website at <http://www.planetcalypso.com>.

Copyright © 2013 Planet Calypso AB. All Rights Reserved.

About Entropia Universe AB

Entropia Universe is the largest Real Cash Economy Massively Multiplayer Online Game in the world. Entropia Universe offers players the ability to participate in a unique virtual world where they have no

monthly costs. Its innovative real money economy uses a virtual currency which has a fixed exchange rate with the US dollar. This allows players to deposit and withdraw real funds for their adventures on any virtual planet or in the real world. Entropia Universe uses a state of the art graphics engine to deliver the highest quality visuals in an MMO today.

For more information on Entropia Universe please contact us at the email below or go to our website at <http://www.entropiauniverse.com>.

Entropia Universe Media:

David Tractenberg

(310) 453-2050 x111

david@tractionpr.com

###