



Singapore – 29/05/2012 - ARKADIA STUDIOS CELEBRATES FIRST BIRTHDAY WITH LONG AWAITED RELEASE OF TREASURE HUNTING

Arkadia Studios today announced the most eagerly anticipated update to Planet Arkadia, its highly praised virtual destination in MindArk's Entropia Universe.

Since it began development in 2010, Arkadia Studios has been building Entropia's first virtual Treasure Hunting environment, laying the foundation for colonists to unravel the secrets of the ancient Arkadians.

The thirst for knowledge is an attribute that is characteristically human. For thousands of years, collaboration and information sharing has allowed the human race to build on previous learning and progress at an incredible pace. Discovering the secrets of the past is a key part of this process.

'Arkadia is a Treasure Hunting planet,' says Arkadia Studios CEO David Dobson, 'so it's very satisfying for both our community of players and the development team here in Singapore, to have reached the point where we're ready to bring Treasure Hunting into the game. I know our colonists are going to have a blast exploring this new layer of Arkadia.'

One aspect of Treasure Hunting will be as a third layer of the mining system.

'Until now, players could drop 10 probes to mine Energy Matter, 20 probes for Ores, or 30 to do both at once. Now they have a third option: drop 30 probes for Treasure. You can pick whichever resource you like, but if you choose all three, you're now dropping 60 probes each time,' says Dobson.

'Not only will miners be able to double their productivity and have access to a whole new range of resources that will be used in a variety of manufacturing fields,' says Arkadia Studios Community Manager, Cyrus Chen, 'there's also the chance of digging up a range of unlimited items such as armours, weapons and artefacts.'

'But to us, Treasure Hunting is much more than just mining. We want our colonists to be involved in piecing together the story of the ancient Arkadians and everything related to them. The history will begin to reveal itself as our Treasure Hunters search for and collect information. Of course, there's also the real life Treasure we give away regularly, such as Alienware computers and peripherals.'

Today's release includes a huge variety of new items that will now be available. The more notable additions include beautifully styled ancient Arkadian armours, ancient shortblades and longblades, longer ranged rifles, furniture, a new creature, and a range of military and civilian clothing.

With so much to be discovered, now is the time to get involved and join the Treasure Hunt. If you don't already have an avatar, go to www.planetarkadia.com and hit DOWNLOAD to begin the process of avatar creation and exploration, which comes at no cost. There is also plenty of information available at www.arkadiaforum.com, the official forum of Planet Arkadia.

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About Planet Arkadia Pte Ltd

Planet Arkadia Pte Ltd is based in Singapore and was founded in 2010 to bring the virtual world of Planet Arkadia to life. Additional information about Planet Arkadia Pte Ltd is available at <http://www.arkadiastudios.com>

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