

FOR IMMEDIATE RELEASE

ENTROPIA UNIVERSE

Assets Available at: www.tractionpr.com/EU

THE \$70,000 VIRTUAL EGG IS FINALLY HATCHING

Entropia Universe Planet Calypso Media Bulletin

Gothenburg, Sweden – April 16, 2013 /Entropia Universe/ – Entropia Universe AB, the largest Massively Multiplayer Online Real Cash Economy (or MMORCE) game, announced today that the famous \$70,000 virtual Atox Queen dinosaur egg is hatching. The egg had lain dormant for over 6 years, and been sold numerous times, what comes out though will be worth the wait.

As scientists in the game attempted to open the egg they were attacked by the RX robotic units, invaders that have plagued the world before, and allowed the newborn creature to escape. This new creature, a Feffox, has begun causing havoc on the planet, destroying cities and wildlife alike. Players will need to go into the Feffox nests to gather specimens and create a toxin to stop the spread of this deadly beast. Once the toxin is released the players will have to come together one last time for a massive battle to save the world.

During this Spring event players will find special creatures and loot spawning on Planet Calypso. There will also be special PVP events with MindArk personnel, a hunting competition, and new areas will be introduced along with a huge new robot unit that will require team coordination to take down. There will even be various and hunting, mining and crafting events to keep everyone entertained as the new storyline unfolds.

Entropia Universe is the largest Massively Multiplayer Online Real Cash Economy (MMORCE) game in the world. Players have no monthly costs, but deposit and withdraw real funds for their adventures on any planet in the Entropia Universe. For more information on Entropia Universe or to download the free game please visit www.entropiauniverse.com.

About Planet Calypso AB

Planet Calypso AB develops and markets Planet Calypso, a Massively Multiplayer Online Real Cash Economy (MMORCE) game based on the Entropia Platform, and is part of the Entropia Universe. Set in a distant future, the planet Calypso is home to an expanding human colony engaged with the natural and economic elements of establishing their new civilization.

For more information on Planet Calypso AB (PCAB) and Planet Calypso please contact us at the numbers below or go to our website at <http://www.planetcalypso.com>.

Copyright © 2013 Planet Calypso AB. All Rights Reserved.

About Entropia Universe AB

Entropia Universe is the largest Real Cash Economy Massively Multiplayer Online Game in the world. Entropia Universe offers players the ability to participate in a unique virtual world where they have no monthly costs. Its innovative real money economy uses a virtual currency which has a fixed exchange rate with the US dollar. This allows players to deposit and withdraw real funds for their adventures on any virtual planet or in the real world. Entropia Universe uses a state of the art graphics engine to deliver the highest quality visuals in an MMO today.

For more information on Entropia Universe please contact us at the email below or go to our website at <http://www.entropiauniverse.com>.

Entropia Universe Media:

David Tractenberg
(310) 453-2050 x111
david@tractionpr.com

###