

ENTROPIA UNIVERSE



ENTROPIA UNIVERSE'S FIRST-EVER VIRTUAL INVESTMENT SHARES SOLD OUT IN JUST TWO DAYS

Latest frenzy for Crystal Palace in-game location shares highlights the rise of virtual investments

GOTHENBURG, SWEDEN – May 15, 2019 – Living, breathing, multi-world [Entropia Universe](#) continues to bridge the gap between virtual and real with its newly launched virtual stock exchange. Earlier this month, Crystal Palace Space Station, the first company to be listed on the market, saw all of its shares claimed in less than 48 hours, marking the first time in the game's 16-year history that shares in a privately-held estate were offered to the entire playerbase of *Entropia Universe*.



On May 2, all 500,000 available shares of the iconic Crystal Palace Space Station were snatched up within a two-day period. Each share was offered at a price of 10 Project Entropia Dollars (PED), (equivalent to \$1 USD) each via the recently implemented Share Center.

“Since *Entropia Universe's* launch over 16 years ago, the MindArk team has prided itself in creating a realistic virtual universe where our participants are truly free to make meaningful choices and follow a unique path with their avatars,” says Henrik Nel, CEO, MindArk. “Having an in-game economy that and revenue-generating virtual property further cements our goal of creating a limitless virtual experience.”

Each Monday, Crystal Palace Space Station shareholders receive dividends based on the amount of hunting taxes collected in the station's four biodomes.

This share offering joins the many other innovative ways that participants can earn real-world profits from *Entropia Universe*. With more than a billion microtransactions conducted each month, *Entropia Universe* boasts a yearly Gross Domestic Product (GDP) of more than \$400

million – equivalent to the nation of Tonga. Prior *Entropia Universe* properties have set world records, including the very first virtual property worth more than \$1,000,000.

New opportunities are offered frequently within this groundbreaking virtual universe; create a free [Entropia Universe account](#) today and be part of the next one.

ABOUT ENTROPIA UNIVERSE

Entropia Universe is a living, breathing, virtual multi-world online game where players can escape and create their own reality, choosing their own path and transforming themselves into whoever they want to be. First launched in 2003, *Entropia Universe* has continuously raised the bar for online virtual societies by introducing players to real-cash currency, limitless job possibilities, and a full-on item investment platform. Players collect and earn virtual currency ('Project Entropia Dollars' or 'PED') within the game and are able to convert this cash to and from their real-world bank accounts. Since launch, five other developers through the Entropia Planet Partners program have created additional planets, each with their own unique attributes and systems.

Social Media

Facebook: <https://www.facebook.com/entropiauniverse/>

Twitter: <https://twitter.com/EntropiaNews>

YouTube: <https://www.youtube.com/user/TheEntropiaUniverse>

More information on *Entropia Universe* can be found at <http://www.entropiauniverse.com/>.

#

Johner Riehl/Jim Reilly
Wonacott Communications for MindArk
(310) 477-2871
mindark@wonacottpr.com