

OWN A PIECE OF *ENTROPIA UNIVERSE* HISTORY AND EARN REAL MONEY WITH CRYSTAL PALACE DEED SALE

Multi-world massive multiplayer game offers opportunity for players to invest and earn convertible currency

GOTHENBURG, SWEDEN – Dec. 20, 2018 – Timeless virtual multi-world [Entropia Universe](#) continues to break boundaries between video game and real world, with an all-new opportunity for players to own part of the game's evolving universe. In the first half of 2019, new and existing users will have an opportunity to invest in a piece of the long-running massively multiplayer online (MMO) game by purchasing shares to the historic Crystal Palace location. This pilot investment opportunity marks the first time that a private owner of virtual property is selling shares in a newly created virtual company in *Entropia Universe*.

The 500,000 available shares equal 100% of the Crystal Palace land area and will be sold in *Entropia Universe* for 10 Project Entropia Dollars (PED) or \$1.00 USD each. Anyone interested can purchase shares for Crystal Palace using an [Entropia Universe account](#). All shares pay out in convertible in-game dividends and are available to be bought and resold throughout *Entropia Universe*.

The now 13-year-old Crystal Palace consists of four different dome locations, featuring two unique creatures, with 10 varying levels of difficulty, that *Entropia Universe* players can hunt for loot. When the Crystal Palace was originally sold to the current private owner in 2009, it was one of many times Guinness Book of Records recorded a sale in *Entropia Universe*. Shareholders will get a proportional cut of the total loot collected across all four domes in the form of PED and can then choose to convert their earnings into real money.

The upcoming Crystal Palace shares are one of the many ways that investment-minded players can earn real-world profits from *Entropia Universe*. With more than a billion microtransactions taking place in *Entropia Universe* every month, *Entropia Universe* boasts a yearly Gross Domestic Product of more than \$400 million – equivalent to the nation of Tonga. *Entropia Universe* property sales in the past have broken world records, including the very first virtual property worth more than \$1,000,000.

Over this past year alone, the Crystal Palace earned an approximate return on investment of 17% for its current owner.

ABOUT ENTROPIA UNIVERSE

Entropia Universe is a living, breathing virtual multi-world online game where players can escape and create their own reality, choosing their own path and transforming themselves into whoever they want to be. First launched in 2003, *Entropia Universe* has continuously raised the bar for online virtual societies by introducing players to real-cash currency, limitless job possibilities, and a full-on item investment platform. Players collect and earn virtual currency ('Project Entropia Dollars' or 'PED') within the game and are able to convert this cash to and from their real-world bank accounts. Since launch, five other developers through the Entropia

Planet Partners program have created additional planets, each with their own unique attributes and systems.

Social Media

Facebook: <https://www.facebook.com/entropiauniverse/>

Twitter: <https://twitter.com/EntropiaNews>

YouTube: <https://www.youtube.com/user/TheEntropiaUniverse>

More information on *Entropia Universe* can be found at <http://www.entropiauniverse.com/>.

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