Virtual World Developer MindArk Expands Data Center Environment with Interxion

(Gothenburg, Sweden) – March 25, 2009 – MindArk PE AB, developers of the virtual world's platform Entropia Platform, today announced the expansion of its data center with Interxion. The company hosts the virtual Entropia Universe – an expanding universe of interoperable 3D virtual worlds. The virtual universe is set for upcoming growth with the launch of several new planets from independent developers using the CryENGINE®2 graphics motor.

Mats Kling, CTO at MindArk's support and operations subsidiary EUSO AB, commented, "As our global user base all connects to one virtual universe, we have extremely high performance demands for networking services with the lowest latency to the US and Asia. Interxion's data center further offers us the highest level of security, power supply, cooling, fire detection and prevention and operational support to guarantee 24x7 availability of Entropia."

Interxion's data center site offers 2N UPS power and N+1 cooling, as well as the most advanced alarm and monitoring systems. It supports the latest high-density power configurations and runs on 100% green energy with free cooling and maximum-efficiency components as standard. Customer equipment and connectivity are monitored 24x7 by expert local staff as well as Interxion's European Customer Support Centre (ECSC) both of which have ISO 27001-certified information security management systems.

Michel van den Assem, Managing Director with Interxion added, "We pride ourselves on offering the best possible combination of security and availability, along with access to a wide range of carrier networks, and this creates an ideal environment for innovative interactive platforms like MindArk's Entropia Universe."

About MindArk and Entropia Universe

Entropia Universe is an expanding entity of interoperable 3D virtual worlds based on the proprietary Entropia Platform. The Entropia Platform contains full support for secure micro-transactions in real-time, rich media viewing, transactions with real and virtual items, MMOG entertainment and social interaction between global participants. Its virtual currency, the PED, has a fixed exchange rate of 10:1 with the US dollar.

The Entropia Platform has been developed for over 10 years at a cost of over $40m. Commercially launched in 2003, MindArk's Planet Calypso has been generating profit since 2004 and has served as a vehicle for fine tuning the platform's business model and functionality. It has today over 820,000 registered accounts from over 200 territories. User

to user transactions within Entropia Universe exceeded USD $420m during 2008. For more information, please visit www.mindark.com and www.entropiauniverse.com.

About Interxion
Interxion is a leading European operator of carrier-neutral data centres. Headquartered in Schiphol-Rijk, The Netherlands, Interxion serves its customers from 24 carrier-neutral data centres located in 13 cities across 11 European countries. Interxion serves network and carrier based, hosting and enterprise customers who require professionally managed and strictly controlled physical environments within which to operate mission-critical applications and computer systems. Interxion's data centres offer cost effective and fast access to multiple local and global communication networks. For more information please visit www.interxion.com.

Media Contact:

Xenia von Wedel
Terpin Communications
Director
Tel. +1 (415) 595-2030
mindark@terpin.com

Nadia Saalabi
Terpin Communications
Account Executive
Tel. +1 (310) 821-6100 ext. 117
mindark@terpin.com