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**ENTROPIA**  
UNIVERSE



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## **PLANET TOULAN IS THE NEWEST PLANET IN ENTROPIA UNIVERSE**

*Largest Arabian Mythology MMORPG Ever*

**Amman, Jordan – February 26, 2014 /Beladcom/** – Beladcom, the Jordan-based game developer and regional pioneer in the industry, and Entropia Universe AB, the largest Massively Multiplayer Online Real Cash Economy (or MMORCE) game, announced today the launch of Planet Toulan. Planet Toulan is the largest-ever MMORPG inspired by rich Arabian mythology and culture.

“Created by a Jordanian team, Planet Toulan marks a milestone of achievement in the emerging Arabic gaming industry,” said Talal Asfoura, Beladcom’s General Manager. “We’ve taken the mythology we grew up, mixed in new ideas from science fiction, and can now share it with the world.”

Toulan is an ancient Arabic word that means extremely mystical and captivating. This MMO puts players in morbidly hot deserts, swamps teeming with unthinkable creatures, mountains blanketed with perilous sheets of snow and all 600 years after an apocalyptic war. Gamers will help colonize the inhospitable lands and rebuild the nation to its past magnificence. Along with a plethora of professions and skills to choose from, players will be able to follow quests, hunt mythical creatures and explore magnificent landscapes, all the while discovering Toulan’s history. The amazing game soundtrack was created by international composer Tareq Al

Nasser. For more details on Planet Toulan please go to [www.planettoulan.com](http://www.planettoulan.com). This new world is the latest edition to the highly successful Entropia Universe platform created by MindArk.

Entropia Universe is the largest Massively Multiplayer Online Real Cash Economy (MMORCE) game in the world. Players have no monthly costs, but deposit and withdraw real funds for their adventures on any planet in the Entropia Universe. For more information on Entropia Universe or to download the free game please visit [www.entropiauniverse.com](http://www.entropiauniverse.com).

### **About Beladcom**

Beladcom is a Jordanian game developer, committed to transforming the regional and international gaming landscape by utilizing its unique position in this ever-growing industry to develop sensational titles with global appeal. With the help and support of our strategic global gaming partners we are building a solid High-End game development house, that is able to sustain and adapt to current and future gaming trends and platforms.

### **About Entropia Universe AB**

Entropia Universe is the largest Real Cash Economy Massively Multiplayer Online Game in the world. Entropia Universe offers players the ability to participate in a unique virtual world where they have no monthly costs. Its innovative real money economy uses a virtual currency which has a fixed exchange rate with the US dollar. This allows players to deposit and withdraw real funds for their adventures on any virtual planet or in the real world. Entropia Universe uses a state of the art graphics engine to deliver the highest quality visuals in an MMO today.

For more information on Entropia Universe please contact us at the email below or go to our website at <http://www.entropiauniverse.com>.

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